



ANNOUNCEMENT
SELECTION COMPETITION
FOR PARTICIPATION IN ERASMUS SHORT TERM STUDY MOBILITIES WITH A VIRTUAL COMPONENT
STAFF TRAINING MOBILITIES
ERASMUS+ BLENDED INTENSIVE PROGRAMME 2025-2026
FIELD OF STUDY BUSINESS

The Erasmus+ Office of the International Relations Department organizes the selection competition for **Erasmus+ student mobilities for studies - short-term mobility with a mandatory virtual component** and for 3 **staff training mobility** for participation in a **Blended Intensive Programme** for the academic year 2025-2026 for the field of **Business/Economics**.

The participation to this program depends on the final acceptance of the organizing university, **Satakunta University of Applied Sciences, Finland**. The maximum number of students that can be selected is 6.

Details

BIP title: Business Intelligence ESG – Case Study with Microsoft Power BI.

Objectives and description:

Professional Competencies:

- o Understand ESG criteria and their significance for businesses.
- o Apply Microsoft Power BI for ESG data analysis and visualization.
- o Develop data-driven decision models for real-world ESG scenarios.

Methodological Competencies:

- o Gain hands-on experience in agile methods for data-driven projects.
- o Learn best practices in data storytelling and data-based decision-making.

Social Competencies:

- o Foster international collaboration and intercultural communication.
- o Strengthen teamwork, conflict management, and effective collaboration skills.

Personal Competencies:

- o Critically reflect on the impact of businesses on the environment and society.
- o Develop self-organization and responsibility in dynamic project settings.

Physical start and end date: **October 6th - 10th 2025.**

For students

The students selected by our university whose participation will be confirmed by the organizing university will receive funding for the physical mobility.





Eligibility criteria: students enrolled at George Emil Palade University of Medicine, Pharmacy, Science and Technology of Targu Mures, fields related to Economics (including first year students enrolled after the 2025 admissions).

Selection documents

The selection file must contain the following documents merged in one PDF file:

- Cover letter;
- Europass CV;
- Identity card.

Selection criteria: averages of the prior academic years (for first year master students, the average of the completed bachelor studies), as certified by the Faculty of Economics and Law.

For the staff training mobility

Eligibility criteria: staff of George Emil Palade University of Medicine, Pharmacy, Science and Technology of Targu Mures, field: Economics, maximum number of places 3.

Selection documents

The selection file must contain the following documents merged in one PDF format:

- Cover letter;
- Europass CV;
- Identity card.

All applications have to be submitted between **10 September 2025 and 12 September 2025, 10.00 a.m.** by sending the PDF file with the application documents to the **email address:** veronica.zaharagiu@umfst.ro.

Submitted applications will be evaluated by a designated commission.

Erasmus+ Institutional Coordinator
Prof. Angela Borda, MD, PhD

